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Rolando joined INSEAD in 2002 where he leads the Humanitarian Research Group. His work focuses on humanitarian relief operations and the role of the private sector in emergencies (corporate social responsibility/public private partnerships). Through secondments with different humanitarian organizations in the field and head offices (Europe, Africa, Americas and the Middle East) he has produced several case studies, articles, reports and lectures that describe different partnership models, benefits, and challenges. Similarly he has worked with several leading multinationals from different industries (transport and logistics, pharmaceuticals, fuels and energy, insurance and finance, tobacco and consumer goods) on their CSR program and community relations. Besides INSEAD he lectures graduate students at the Copenhagen Business School (summer program). He is currently finalizing a book (*Humanitarian Logistics*) that compiles all his work available on Amazon.com.